



CCPD Legal Convention

Sponsorship

The Convention

Introducing the inaugural CCPD Training Convention; a dynamic and exciting proposition for lawyers and sponsors alike. A one day convention, comprised of five individual all-day conferences, it represents a huge marketing potential for your brand, through one of the three sponsorship packages detailed here.

You have an opportunity to market your brand across our entire output for the convention.

The Offering

Sponsorship of CCPD's inaugural Legal Training Convention is a unique opportunity to bring your brand to over 9000 Scots lawyers, through a polished email marketing campaign with above-industry standard open rates, as well as directly to the attendees of the Convention itself. With an expected attendance of over 300 lawyers, as well as exceptional speakers at the very pinnacle of the profession, the potential is vast.

Every conference within the convention will distribute course notes to the attendees, to our usual exceptional standard. We have consistent feedback that these course note booklets are retained by our attendees, which means you get repeated exposure every time a Scots lawyer revisits those materials, or passes them on to colleagues.

We're offering three tiers of sponsorship: Platinum, Gold, and Silver.



The Platinum Tier

£1995
+VAT

EXCLUSIVE CONVENTION-WIDE HEADLINE SPONSORSHIP POSITION

There can only be one: a unique sponsorship opportunity to bring your brand to the forefront of the convention.

HEADLINE POSITION ACROSS ALL EMAIL MARKETING

An email listing of around 9000 lawyers, reached out to every week, with an above-industry standard open rate, and brand presence in the Scottish Legal News through our own marketing offering.

SIT AT THE HEAD OF THE TABLE

Enjoy a premium location within the exhibition space, and an opportunity to deliver a short presentation to the delegates directly.

HIGH VISIBILITY

A full-page advertisement on the inside front cover of all convention notes, and your branding prominently displayed over all printed collateral across the breadth of the convention.

The Gold Tier

£1495
+VAT

EXCLUSIVE CONFERENCE HEADLINE SPONSORSHIP POSITION

Your name here: choose one of five exciting conferences to sponsor, and enjoy a headline brand position for that event.

PROMINENT POSITION ACROSS EMAIL MARKETING

Showcase your branding over all of our high-quality email marketing relating to the convention, and for your chosen conference session.

GET IN ON THE GROUND FLOOR

Enjoy a dedicated location within the exhibition space, to maximise your brand outreach capabilities

HIGH VISIBILITY

A full-page advertisement in the notes for your chosen conference, and your branding prominently displayed over all printed collateral across the breadth of the convention.

The Silver Tier

£1195
+VAT

UNIQUE OUTREACH OPPORTUNITY

Your branding on all conference mail-outs, reaching around 9000 lawyers every week

DIRECT ACCESS

Enjoy a dedicated location within the exhibition space, to maximise your brand outreach possibilities.

HIGH VISIBILITY

Your branding displayed over all printed collateral across the breadth of the convention.



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